

Connected Feedback

As CWM approaches it's 10 year anniversary in March 2024 please help us by let us know about your experience with CWM.



Have you ever visited our blog?

NO

Would you recommend it to your friends and colleagues?

No

About how many articles/features do you read per month?

0

What other types of engagement would you like to see?

I think your platform should be more engaging. The static content isn't appealing in a world of reels and endless scrolling.

The blog could be enticing if articles were positioned with offers, freebies or free downloads readers can benefit from.

Features are great but they don't offer much to the reader.

Other than your own feature or someone you may know, do you generally feel drawn to support the blog? Why or Why not?

No, it's one-sided. I'd love to see more value-based topics and content. What's in it for me?

If you have been featured, were you satisfied with the final presentation/promo of your feature?

I loved the feature - your quality is amazing and I'm grateful for it!

Do you have any suggestions to improve CWM?

Ultimately, make the content more engaging and relatable. It doesn't answer what's in it for me.

It's great to learn about other people but I would love to be enriched by your platform.

How satisfied are you with CWM overall?

Satisfied

Thank you for completing our survey.